

Wallenius Wilhelmsen Logistics (WWL) Goes Live with Global Planning and Space Allocation Solution

Solution developed and implemented by Ab Ovo based on Quintiq Technology

Capelle a/d IJssel and 's-Hertogenbosch, the Netherlands, June 2, 2009 – Global factory-to-dealer automotive logistics provider Wallenius Wilhelmsen Logistics (WWL) has gone live with an integrated global operational vessel and cargo planning solution in its European, American and Asian branches. The solution is based on Quintiq technology and implemented by IT services provider Ab Ovo. The total development and implementation took just over one year.

WWL deploys around 65 car carriers and roll-on/roll-off (RoRo) vessels, servicing 20 trade routes to five continents. It transports 4.3 million vehicles annually by sea and land but also complex project cargoes such as rail cars, power generators, mining equipment and yachts. WWL has already reported a significant improvement of the quality of their planning activities. Torbjörn Dimblad, VP Ocean Systems at WWL said: *"The expected ROI of the solution is less than two years. The solution represents a significant step forward for our organisation and we have come to appreciate the control and flexibility that the software offers us"*.

The main goal of the desired solution is to optimise cargo-mix revenue and gain optimal vessel utilisation, both from a space as well as from a schedule perspective, by taking into account forecasted & available cargo, cargo priority, associated revenue and performance against contract commitments. Especially in today's economic climate maximum vessel utilization and an optimal planning process is of vital importance. Having an integrated global planning solution that standardizes work processes across regions is key to achieving this goal. The new planning solution will, among others, enable WWL to come out of the recession stronger than it went in. Ronald van Doorn, Director at Ab Ovo, who realized this solution for WWL, commented: *"We are proud to have contributed to an improved competitiveness of WWL by delivering an integrated and global planning and allocation solution"*.

The planning solution enables WWL planners worldwide to use the same up-to-date data and run varied scenarios to understand the impact of specific cargo mixes and vessel allocation changes. The system takes all necessary planning constraints into account, including capacity allocation, regulations, service level agreements and cargo availability. By providing full visibility into the planning process and supply chain, internal and external communication is simplified. Arjen Heeres, COO at Quintiq, added: *"Companies like WWL have complex planning requirements which cannot be met with*

standard software applications. It brings me great pleasure to know we have been able to meet their unique planning needs."

About Wallenius Wilhelmsen Logistics

Wallenius Wilhelmsen (www.2wglobal.com) is a leading independent provider of global factory-to-dealer transport solutions for the automotive, agricultural and construction equipment industries. The company also specializes in handling complex project cargoes such as rail cars, power generators, mining equipment and yachts. WWL's sophisticated supply chain management services ensure an efficient integration of ocean transportation, inland distribution, terminal handling and technical services.

About Quintiq

Quintiq provides advanced planning, scheduling and supply chain optimization solutions. The fast-growing company, established in 1997, offers software for planning and optimizing complex business processes throughout the enterprise. The company's headquarters is located in the Netherlands and it has subsidiaries in Australia, China, Finland, Germany, Malaysia, UK, and the USA. For more information: www.quintiq.com

About Ab Ovo

Ab Ovo was founded in 1997 and has since supported clients to improve their competitiveness. Ab Ovo offers both intelligent solutions and consultancy around planning- and optimization issues as well as in the area of managing complex, large-scale and in many cases troublesome projects. Ab Ovo uses best of breed technology (both in-house and third party) to support their clients. The company motto is: "With our help, it can be done".

Ab Ovo has a wide international clientele within logistics with reputable names such as The DB Schenker Rail Group, DHL, National Express Group, FirstGroup, Eesti Raudtee, Slovenian Railways, NMBS/B-Cargo, Vopak, AirFrance-KLM, Schiphol, Port of Rotterdam and so on. More information: www.ab-ovo.com.